



Private Capital Hong Kong Cricket Festival 2009
4-6th December 2009, Mission Road, Kowloon

Media Release

Hong Kong, 17 November 2009

Hong Kong Cricket Festival Organisers Announce New Title Sponsorship by Private Capital Ltd

Organisers of the 8th Hong Kong Cricket Festival today announced that Private Capital Ltd, a leading investment advisory firm, were the new headline sponsors of the award winning, annual international, inter-club tournament, this year to be held on 4 - 6th December.

"We're thrilled that Private Capital Ltd have come on board as headline sponsors of this year's Festival," said Tournament Director Brad Tarr of organisers Lamma Cricket Club.

"This is the eighth year of the tournament and with over ten clubs flying into Hong Kong to compete in the event, including women's teams, it's going to be another superb weekend of cricket camaraderie," Mr Tarr continued.

Mr Rick Adkinson, MD at Private Capital Ltd said, "We were delighted when approached to support the 8th Hong Kong Cricket Festival. The tournament, with its mix of local and international participants and emphasis on the 'spirit of cricket' is an ideal fit for our business and we're really looking forward to an excellent weekend both on and off the field."

Private Capital Ltd will initially sponsor the annual inter-club tournament in a one year arrangement with the possibility of extending the involvement for future years.

About the Hong Kong Cricket Festival

The Private Capital Hong Kong Cricket Festival will be held at Mission Road Cricket Ground, Tin Kwong Road, Kowloon from 4 - 6th December and feature up to eighteen teams including local sides as well as clubs flying into Hong Kong from around the Asia Pacific region to compete in the three day tournament in Men's and Women's Divisions.

The first Festival was held at Hong Kong Cricket Club in 2002.

The 2004 Hong Kong Festival won a prestigious award from the International Cricket Council for helping to develop women's cricket in the region.

The Festival is part of the Asian Cricket Sixes Tour circuit of quality club cricket events which includes tournaments in Phuket, the Philippines, China, Australia, Singapore and Vietnam.

About Private Capital Ltd

Private Capital Ltd is a privately owned, independent advisory firm delivering bespoke financial advice and portfolio management services to international clients. In all cases, professional relationships are founded on transparency, integrity and impartiality. Operating from its Hong Kong office, Private Capital's diverse client base includes family trusts, high-net worth individuals and corporations around the globe.



Private Capital Hong Kong Cricket Festival 2009
4-6th December 2009, Mission Road, Kowloon

About the Asian Cricket Sixes Tour

The Asian Cricket Sixes Tour comprises a series of action packed "long weekend" cricket sixes tournaments attracting club teams, players, officials and supporters from the Asia Pacific region and around the world.

Teams sign up for the camaraderie, the competition, the opportunity to play with cricket legends and also, the full schedule of leisure and hospitality activities in fantastic locations around the Asia Pacific region.

Our tournaments have a heart too. A highlight for many participants is the knowledge that the ACST also supports the communities in which the tournaments are held, by supporting local charities and by helping develop youth cricket.

Our tournaments in the ACST Series have been recognised for their positive contributions to cricket development with a number of prestigious awards received from the International Cricket Council and Asian Cricket Council.

For further information about the Private Capital Hong Kong Cricket Festival 2009, including directions to the ground, see the tournament website www.hkcricketfestival.com or contact Brad Tarr at +852 9422 5907 or brad@cricketsixes.com

For further information regarding Private Capital Ltd see www.private-capital.com.hk or email CRICKET@private-capital.com.hk

Festival Fact Sheet

- Event Title:** Private Capital Hong Kong Cricket Festival 2009
- Dates:** 4 - 6th December 2009
- Venue:** Mission Road Cricket Ground, Tin Kwong Road, Kowloon, Hong Kong
- Times:** 9am - 5pm daily
- Entry:** free for all spectators
- Website:** www.hkcricketfestival.com
- Tel.** 852) 9422 5907
- Organisers:** Lamma Cricket Club

An Asian Cricket Sixes Tour event

www.cricketsixes.com